

# **IN A NUTSHELL**

## Your Local Marketing Solution

The Surrey Circle is a Multimedia Community Hub for Surrey businesses, providing a suite of affordable and flexible marketing services, making it easy for you to promote your products and services directly to your most immediate customers and beyond.





### **PRINT** - Area specific

#### **Local Black Book**

High quality, slick and memorable directory that sticks around in the home on your bookshelf or coffee table. Feature from a directory listing to a double page spread, there is something for everyone. (Delivered by Royal Mail)

Additional 1,000+ copies in selected pickup points

Reigate & Dorking to 31,700+ homes Cobham, Esher & Weybridge to 26,000+ homes **Guildford & Epsom** coming soon!



### **ONLINE** - ALL Surrey businesses

#### Business Hub - Shine a spotlight on your business

This is the place to find what you need, when you need day or night. The Hub gives customers an in-depth overview of your business making your business stand out from the crowd and easy to find. Your profile includes imagery plus video, testimonials, bio and not forgetting those all-important links to your website and social media too.



#### Shopping Hub - Always open for business

An online marketplace showcasing a sumptuous selection of products from multiple retailers under one roof, offering the convenience of shopping locally from the comfort of home. Feature a sample of products, experiences or gifts and tempt buyers to browse and buy with only a few clicks, purchasing direct and increasing your website traffic too.



#### A-Z Contacts - Services at your fingertips

List your business in our easy to find guide for everyday needs. It can be frustrating to find what you need at the drop of a cat, no more trawling through Google or Facebook to find a tradesman, man with a van or cat sitter, we have it all here at your fingertips



#### Web Adverts - Be visible on The Surrey Circle website

Use our web platform to promote your brand and attract visitors to your website. We have exclusive options for members who are part of the Business Hub, Shopping Hub and Local Black Book and opportunities for those who only want a web advert and nothing more.



### **SOCIAL MEDIA** - ALL Surrey businesses

#### Jump onto our Social Media

Keep connected and boost your own reach, engagement and following as part of our Instagram and Facebook platforms. Use our flexible and affordable monthly packages to regularly drip feed what you want people to know in real time, to suit your business calendar.



### **IN PERSON** - ALL Surrey businesses

#### The Personal Touch - Open your doors to Lisa & Alison

A 1-hour visit (or more) to your premises or whilst you are on the job, to give customers an insight to what you do from the inside and behind the scenes. Includes images and video (by iPhone) which we share on social media, website and in our e-newsletter 'The Loop".





# AND THAT'S NOT ALL

# Complimentary member perks...

We strive to go the extra mile by giving you additional opportunities to gain further exposure. The success of our businesses is underpinned by the client journey, and pride ourselves on delivering a personable and positive experience, you are more to us than just an advert.



**SNEAKY PEAK** - Behind the scenes To view our video click here!



### **SOCIAL MEDIA**

One complimentary Social Media post and unlimited story sharing on Instagram if tagged, when you join ANY of the above marketing options.



#### **SURREY STORIES**

Every brand has a story to tell, share and inspire others with your own story, which remains indefinitely on our website under Surrey Stories, accessible to everyone.



#### SUNDAY SHOPPING INSPIRATION

Open to Shopping Hub members only, each Sunday we send our mailing list a selection of products, gifts and experiences listed on The Shopping Hub, to browse and buy.



#### E-NEWSLETTER 'THE LOOP' - OPEN TO ALL!

For a small fee, feature in our regular e-newsletter to share current business activity, upcoming events & fayres, menu changes, upcoming courses or perhaps introducing a new product range. Engage our audience and get whatever you have going on, out there!



